

SYSTEMS INTEGRATION EXPERTS FOR THE FOOD INDUSTRY

NOVEMBER-DECEMBER 2022

PROBLEM STATEMENT

Through this project, Mondelez wanted to identify systems integration experts that could assist with internal efforts to align disparate software platforms and data sets in order to develop and optimize ingredient and process control systems. They wanted to understand the impact of ingredient selection has on process and vice versa, thereby allowing for a more comprehensive view of the entire production process.

OUTCOME & RESULTS

The submissions received for this project were varied: three different countries (one submission each from India, Sweden and the United States), organizational type, and organizational size.

The project lead identified one respondent of interest. Additionally, the client and respondent (Siemens) already have an existing business relationship; but this project potentially expanded that relationship into new areas.

3
ENTRIES

33%
DIRECT
ENGAGEMENT

3
COUNTRIES