

PACKAGING INNOVATIONS FOR PRODUCT INTEGRITY

MAY-JUNE 2023

PROBLEM STATEMENT

Mondelez, out of Southeast Asia, wanted to identify new materials that they could use in a hot climate (temperatures approaching 120° F) to prohibit insects from cutting through the outer layer of packaging and reaching confectionary products.

OUTCOME & RESULTS

This project generated a total of five responses from three different countries: three from the US and one each from Israel and New Zealand. Of those five respondents, the client team was introduced to four for initial conversations.

80%
DIRECT
ENGAGEMENT

5
ENTRIES

40%
COMMERCIAL
PRODUCT
AVAILABLE

60%
TRL 4+

3
COUNTRIES