

EXPERTS IN MASS SPECTROMETRY FOR FOOD ANALYSIS

NOVEMBER-DECEMBER 2022

PROBLEM STATEMENT

Mondelez currently uses spectrometric instruments in its quality control and R&D work. Through this project, they wanted to uncover external subject matter experts (SMEs) who could assist in the processing and compilation of the large data sets produced, as well as identify methods for extracting actionable insights from that pool of data.

OUTCOME & RESULTS

This project was to uncover expertise with a particular software used in spectrographic analysis. Consequently, the number of submissions was not large: three submissions in total. Nevertheless, the client team chose to engage with all three experts to learn more about the insights they could provide for this project.

3
ENTRIES

100%
DIRECT ENGAGEMENT

2
COUNTRIES