

ENGINEERING SUBJECT MATTERS EXPERTS SOUGHT

OCTOBER-NOVEMBER 2022

PROBLEM STATEMENT

Mondelez operates a fully bespoke piece of analytical equipment at a facility in the northeast United States. The team wanted to find engineering support experts, in the form of individuals or companies, who would be able to support the maintenance and, ideally, further development of this unique instrument.

Of interest in this project: hardware engineering experts, software designers and machining firms. While an ideal respondent would possess (or have access to) all of these capabilities, Mondelez was also interested in respondents with partial expertise as well.

OUTCOME & RESULTS

While this project generated just seven responses, the client lead was very interested in engaging with one of the responding companies and also identified a second company that could be of interest at a later date.

In keeping with the geographic limitations imposed by the permanent placement of the instrument, the overwhelming majority of respondents were located in the US (almost 86%) but we did receive one international submission from the UK.

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DIRECT
ENGAGEMENT

86%

SMALL-TO-MEDIUM
ENTERPRISE

86%

US-BASED EXPERTS

7

ENTRIES