

EXPERTS IN COCOA BEANS SOUGHT

SEPTEMBER-OCTOBER 2022

PROBLEM STATEMENT

Mondelez, as a snack and sweets company, uses lots of chocolate across its various products and brands. Consequently, they wanted to better understand the complex chemistry of the cocoa bean especially the impacts that cocoa genetics, environment, and agronomic factors can have from before the beans are harvested until just before they undergo fermentation and further processing.

The goal was to identify SMEs who could, at minimum, provide consultative insights to Mondelez. Potential existed for Mondelez to engage the SMEs for other work including contract research.

OUTCOME & RESULTS

Given the fact that most cocoa beans are grown outside the USA, it's not surprising that the respondents for this project largely came from outside the USA as well: of the 4 respondents, only one was from the US while the others came from Canada, Indonesia and Switzerland.

Due to scheduling conflicts with the client lead, no respondents were selected for engagement immediately following the Sprint. All respondents were informed that the client may elect to contact them directly in the future.

4

COUNTRIES

75%

ACADEMICS