



TechConnect

*a division of*

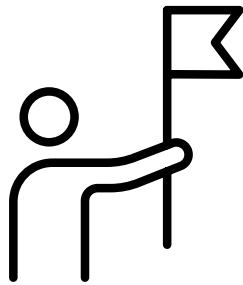


# MEDIA KIT

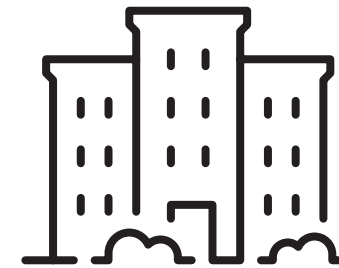
# WE CATALYZE INNOVATION FOR POSITIVE CHANGE.

Our approach is multidisciplinary, finding value in the intersection of innovation across industries. We achieve our mission through expertly run open innovation programs, curated technology matchmaking, and educational events.

# KEY FACTS



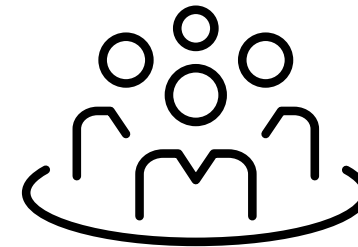
**Founded in 1998**



**Headquartered in Austin, TX**



**Acquired by ATI in 2021**



**500,000-person ecosystem**

# EXECUTIVE BIOS



**Matt Laudon**, *Vice President*

Dr. Laudon is Vice President of the TechConnect division of ATI. He has spent his career supporting entrepreneurs, corporates, and federal agencies accelerate innovation into industry and society. Matt co-founded and led TechConnect, a 25-year technology prospecting company acquired by ATI in 2021.



**Bart Romanowicz**, *Vice President*

Bart is an expert in matching technology capabilities with industrial needs and has developed all process algorithms behind the TechConnect commercialization partnering programs, matching thousands of emerging technologies with corporate and investment commercialization interests from around the globe.



**Nick Kacsandi**, *Vice President, Innovation + Business Development*

Nick oversees global business development for TechConnect's commercial innovation service platforms and flagship events. Nick has designed and executed hundreds of collaborative programs, generating billions of dollars in new and value-added opportunities and partnerships for customers to date.



**Laura Murphree**, *Communications Director and Senior Project Manager*

Laura is the Communications Director and Senior Project Manager for TechConnect. In her role, she oversees all external marketing communications, public relations, and the execution of open innovation programs for the division.



**Jennifer Rocha**, *Vice President, Strategic Partnerships*

Jennifer develops strategic partnerships with F1000 companies, Department of Defense components, federal agencies, and universities for tech scouting and programming. Her 15+ years of experience in the innovation economy provides her unique situational awareness in research, policy, and technology assessment.



**Sarah Wenning**, *Vice President, Operations*

Sarah has 30+ years of science administration, meeting management and event planning experience - including directing operations for events ranging from 50 to 10,000 attendees. Sarah has managed technology development personnel from government agencies, national laboratories, universities and biotech start-ups. She has planned meetings and events for non-profits, government agencies, government contractors, associations and corporations.

# LOGOS AND BRAND ASSETS

## OUR MAIN TYPEFACES ARE:

**Komet Black/Bold/Regular/Light**

**Komet Black can be used for headers and Komet Bold can be used for subheaders.** Komet Regular or Light can be used for body copy and captions.

**Open Sans Bold/Regular/Light**

**Open Sans Bold can be used for headers and Open Sans Regular or Light can be used for body copy and captions.**



*The all-black logo and black & white logo should only be used on white or light backgrounds. The all-white logo should only be used on black or dark backgrounds. The full color logo should only be used on white backgrounds.*

**DOWNLOAD**

# CUSTOMER TESTIMONIALS

“TechConnect provides excellent access to key innovators and stakeholders- at the premier innovation commercialization networking events and challenge programs in the U.S.”

**-BASF**

“TechConnect is unique in specifically bringing together the creators of breakthrough technologies with corporations who can help commercialize, adopt, buy, re-sell and invest in those technologies”

**-Atrium Capital**

“We come back to TechConnect because they provide us the opportunity to meet top innovators across many technology areas all in one location.”

**-Lockheed  
Martin**

# CONTACT

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*Director of Communications*

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